What does a museum in Essex look like?

28 of 34 museums within scope took part. The data they provided has been extracted from regionally weighted data to be representative of all independent, local authority and English Heritage museums in the area. The values presented are annual, 2019/20.



16%

Located in the 20% most deprived areas



27%

Located in a rural area



47%

Open all year round,



41%

operate regular seasonal closure



1,040

Hours open



£164,206

Economic impact of visits



11,000

Adult visits



855

Child visits

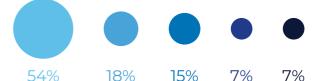


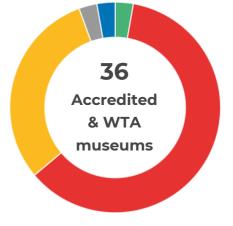
12,102

Website visits

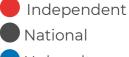
54% receive fewer than 10K visitors each year























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£79,000

Total income



£2,626

Retail income



£830

One-off donations on-site



£11,862

Regular public subsidy



£6,000

Grants income



3*

Number of staff FTE



3C

Number of volunteers



£28,940

Value of volunteer hours

This pdf is an excerpt from the Annual Museum Survey 2020. To view the full East of England Annual Museum Survey 2020 please visit

http://www.sharemuseumseast.org.uk/

The Annual Museum Survey is operated by South West Museum
Development hosted by Bristol City Council with support from Pearson
Insight. For further information on the process undertaken for the Annual
Museum Survey 2020 please contact museum.data@bristol.gov.uk









